

Sponsorship Opportunities

CROSSFLOW



THE OFFICIAL NEWSLETTER OF THE ONTARIO SHEET METAL CONTRACTORS ASSOCIATION

CROSSFLOW is the marketing publication of the Ontario Sheet Metal Contractors Association (OSMCA). Circulated four times per year, the e-newsletter is designed to provide association news and program updates, government affairs, educational opportunities, as well as current trends within the industry. To recognize the superiority of OSMCA members, **CROSSFLOW** will also include member and project profile features in most issues. Additionally, in an effort to provide expanded marketing opportunities, OSMCA is offering sponsorship packages for members to promote their products and services to a broader audience. Members are encouraged to take advantage of the multiple programs available to obtain even more exposure of their firms.

SPONSORSHIP PACKAGES

PLATINUM Sponsorship

Includes a digitally-linked, full-page advertisement (including inside front and back, and outside back covers), recognition and added digital link in the **Thank you Sponsors** section, and the publication of two or more press releases (up to 500 words) at no additional charge. Cost: **\$500**

GOLD Sponsorship

Includes a digitally-linked half-page advertisement, recognition and added digital link in the **Thank you Sponsors** section and the publication of one press release at no additional charge. Cost: **\$300**

SILVER Sponsorship

Includes a digitally-linked quarter-page advertisement, and recognition with an added digital link in the **Thank you Sponsors** section. Cost: **\$200**

BRONZE Sponsorship

Includes a digitally-linked eighth-page advertisement, and recognition with an added digital link in the **Thank you Sponsors** section. Cost: **\$100**

Artwork Specifications

Sponsor Size	Trim Size	Bleed Size
Full Page artwork	8-1/2" x 11"	8-3/4" x 11-1/4"
Half Page artwork	7" x 5"	n/a
Quarter Page artwork	3-1/2" x 5"	n/a
Eighth Page artwork	3-1/2" x 2-1/2"	n/a

Production Specifications

Digital Files: Preferred format is a high resolution (300 dpi) PDF file, provided all the fonts are embedded, all all colour is converted to CMYK. Other acceptable formats are Adobe InDesign, EPS or TIFF files, if all fonts are also included.

Mechanical Requirements

Size in Inches	Width x Depth
Image Area	7" x 10"
Trim Size	8-1/2" x 11"
Bleed Size	8-3/4" x 11-1/4"
	(1/8" all around)

More Information?

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